

S H R I N K
M A N A G E M E N T
S O L U T I O N S

Solutions that fit
the style of your fashion



Checkpoint 

Sell More, Lose Less

Customers usually walk into apparel stores with no particular shopping list. The success of apparel retailers is about creating a dedicated shopping experience that elevates customers' buying mood.

Apparel items are relatively valuable and the cost of shrinkage is high. Shoplifting and internal theft can lead to high-theft items frequently out-of-stock and an ultimate loss in sales. As a result, sales staff are occupied with stock-taking and replenishment procedures instead of serving the real customer needs.

With your above concerns in mind, Checkpoint has designed highly customized Shrink Management Solutions, including EAS (Electronic Article Surveillance), that effectively reduce your shrinkage.

Now you can devote your effort to provide the best services to your customers.



Personalized services, comfortable in-store environment and attractive displays encourage shoppers to spend in your store.



Checkpoint 3rd Generation EAS Systems superior detection

Plus

- Small footprint, ideal for store with limited space



Shine

- Made of high compact acrylic material
- 2 options of alarm light available

Reusable Security Hard Tags.....reliable, easy to use, durable

reliable, easy to use, durable
reliable, easy to use, durable



Pencil Tag

Small pencil tags most suitable for excellent protection of merchandize



Screaming Tag

Self-alarming device, ideal for luxurious items



Mini UFO Tag

Merely 38mm in diameter, easily fits into different positions of any garment



3G Mini Hard Tag

Color customization and brand logo imprinting possible; different tagging options to tailor for your need



Ink Tag

Benefit denial tag: inks the merchandize when forcefully removed



on
detection

wider aisles ... smaller security tags & labels

smaller security tags & labels



Stealth

- Made of high compact acrylic material
- Capable of detecting foil-lined booster bags when integrated with Checkpoint metal detection device



Protector

- Virtually invisible appearance, easily matches with every type of store décor

Floor Antenna option is also available

A flat panel antenna is concealed under the entrance flooring. Specially designed for image-conscious retailers, Checkpoint's Floor Antenna protects apparel merchandize with ultimate invisibility.

RF-EAS Tags & Labelspaper-thin design, invisible protection

Fully Integrated Tag (F.I.T.)

Combines security, branding, and variable data in a tear-resistant swing ticket



Designer Tag

Security label embedded in a laminated brand tag



Woven Tag (Easywear)

Security element hidden in a woven label, ideal for garment made of fine materials



EAS Detacher

Versatile multi-mount design, ensures a smooth pin removal process



EAS Deactivator

Capable of deactivating RF label at a distance of 30cm

detach & deactivate

..... detach & deactivate
at the speed of customer flow

at the speed of customer flow

Style

- Elegant design & small footprint
- Most popular among designer stores



Plaza

- Customized colors available for base cover
- Brand logos can be applied on request

aesthetic design
aesthetic design, ideal for apparel stores
where interior is a priority

ideal for apparel stores where
interior is a priority



CheckNet.....printing any label type any where any time on time



A global web-based ordering platform allows you to place, track and manager your hang tag or label orders anytime and from anywhere in the world.



A wide range of labels and swing tags, with or without security elements

recommendation from Checkpoint

With over 35 years experience of providing merchandizing and security solutions to apparel industry, Checkpoint understands your shrink problems better than any others. Our high level of account servicing and technical support enable us to design customized solutions that meet the specific needs of your unique environment.

Boutiques

Plus / Shine

Chain-/Mall-based Apparel Stores

Shine / Protector

Sports Apparel

Stealth

Luxurious/Designer Stores

Style / Floor Antenna

Total Shrink Management & Merchandizing Solution Providers for Retail Market



Hypermarket / Supermarket

Loss Prevention & Merchandizing solutions that promote purchase, streamline transactions and increase efficiency of stores



Health & Beauty

Solutions that protect high shrink Health & Beauty products without affecting the display and nice-packaging of products



Home Entertainment

Solutions that protect your collection without hindering consumer shopping experience



Electronics

Solutions that maximize open merchandizing of high value electronic items

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